GETTING INFORMATION WHERE AND WHEN YOU NEED IT

BusinessObjects™ Mobile from Business Objects, an SAP company, allows your organization to immediately access information from any mobile device. Management and information workers stay up-to-date and make decisions using the latest information. Sales and field service staff provide the right customer, product, and work-order information where and when it’s needed – helping shorten sales cycles and increase customer satisfaction.

With BusinessObjects Mobile, users can drill down on and interact with familiar reports and metrics, change underlying data, trigger remote actions, and take immediate action. Deployment is quick and easy. BusinessObjects Mobile fully leverages BusinessObjects Enterprise security and other services.

IMMEDIATE ACCESS FROM ANY MOBILE DEVICE

With BusinessObjects Mobile, remote users can have their favorite business intelligence (BI) reports, metrics, and real-time data delivered directly onto their wireless device. The same BI content users work with every day on their desktops is automatically rendered and optimized for their compact mobile devices. This means that your users can intuitively access, navigate, and analyze familiar reports with no additional training required. Users can be alerted when a new report is published and when data has changed within the reports, thereby helping them be even more effective in their jobs. They also have the liberty to subscribe to different reports.

Immediate access also means your mobile users get the latest reports and analytics on their device – even when they’re not connected to a network. They can continue to see and analyze information even when traveling on a plane.

BusinessObjects Mobile supports a broad set of mobile devices – including BlackBerry, Windows Mobile, Symbian OS, and any other J2ME 2.0-capable device.

INTERACT AND TAKE IMMEDIATE ACTION

With BusinessObjects Mobile, users drill up and down in report charts and tables, interact with metrics and analytics, and pan and zoom to quickly gain an understanding of the data. You can refresh reports and specify parameters for a refined understanding of information. With
BusinessObjects Web Intelligence reports, see what has changed since the report was last refreshed. Visualize those changes directly on the mobile device to enhance productivity gains.

BusinessObjects Mobile is a two-way application that empowers your users to affect changes on the server, such as modifying a report’s underlying data in response to changing events. For example, after a positive customer interaction at the client site, an account manager could immediately change a customer’s forecast status – say, from a three out of five to a four out of five. The extensible solution lets you trigger remote processes, enable decision-making workflows, and integrate with other back-end systems.

Figure 2: BusinessObjects Mobile Deploys Quickly and Easily

DEPLOY QUICKLY, EASILY AND SECURELY

BusinessObjects Mobile deploys in days, installs in minutes, and fully leverages existing Business Objects reports while reusing existing security. The full trust and reliability of BusinessObjects Enterprise extends to the mobile environment – which means that 24x7 uptime, fault tolerance, semantic reconciliation, data quality, and the ability to audit are all inherent to your mobile BI deployment.

You can transmit all content over the wireless network securely and efficiently. Traffic is first compressed and then encrypted using standards-based cryptography as well as any platform specific encryption that’s already in place (for example, BlackBerry Enterprise Server). This ensures a strong, uniform security implementation across all supported client platforms while also leveraging platform specific capabilities.

With preconfigured system settings, installation is truly a single-click experience. The mobile device installs quickly without any additional management software. Platforms such as BlackBerry support “push” installations and deploy mobile BI capabilities to a large set of users in a proactive and easily managed way.

Have peace of mind that additional levels of security are in place to protect your organization and users from information reaching the wrong hands. These additional measures include:

- Enterprise, NT, and LDAP authentication
- Encrypting login credentials before transmission
- Not storing passwords on mobile devices
- Over-the-air security with encrypted messages between client and server, using symmetric keys with a limited valid period, and a cryptographic checksum at the end of each message; encryption strength is configurable (up to 2048 bits)
- Offline security includes encrypted local store on mobile devices, and having a lease key to access client application and data with configurable validity period.

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