



Products and Services

Extreme Insight. Trusted Platform. World-Class Services.





Extreme Insight

Information the Way Users Need it

People interact with information in different ways. Some prefer to receive standard, updated reports on a regular basis. Others want to be able to get quick answers by asking their own business questions. Some carry out guided analysis, and others want free-form query and analysis capabilities. Whatever your users are looking for, BusinessObjects XI provides it. And as their needs evolve, you can expose more of the power and flexibility of the BI system.

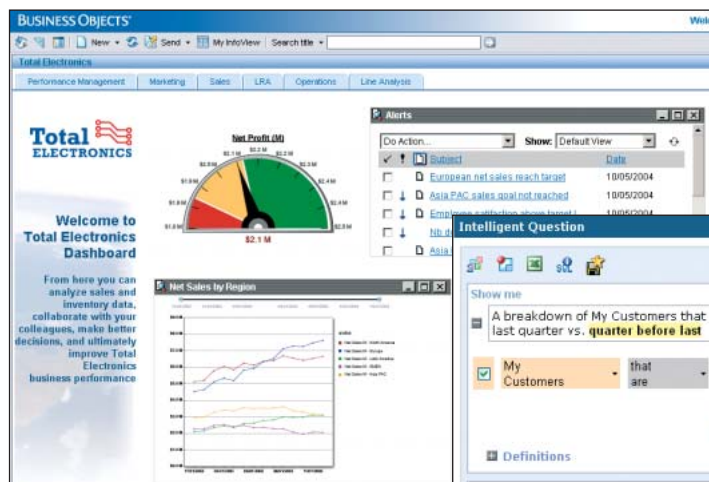
From Strategy to Operations

Increasingly, organizations are making use of BI as a cornerstone of enterprise performance management. By mapping out their corporate strategy and tying it directly to the information in their business, they are able to transform data into a strategic asset. Through the use of visual dashboards, scorecards, strategy maps, and analytics to focus on key metrics, the dream of hard-wiring the strategy to daily operations

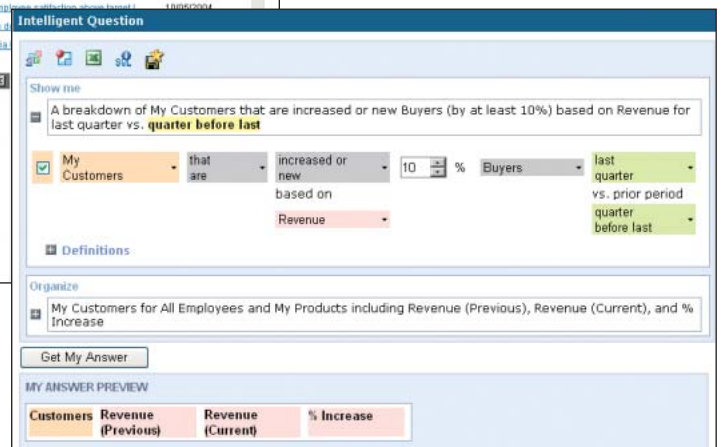
becomes reality. Users gain direct visibility into organizational strategy and metrics that matter, and can concentrate on improving enterprise performance.

Business Intelligence Where You Work

BusinessObjects XI can also deliver secure, up-to-date business intelligence information within Microsoft Word documents, Excel spreadsheets, and PowerPoint presentations. By reusing whole reports or selected parts of reports from the BI system, users can embed precisely the information they need, and then securely refresh it as and when they choose. This saves valuable time otherwise wasted manually updating and formatting content from one environment to another, and effectively transforms Microsoft Office into a managed environment for decision making.



BusinessObjects XI—extreme insight into strategy and operations.



Allow business users to ask structured questions in their own language.



Trusted Platform

A Platform for the World

Business is global, and even small organizations find themselves dealing with internal and external constituents in many countries or even continents. You need a proven BI platform that's designed with the global economy in mind, ready to adapt to any circumstances. Whether it's dealing with multiple languages, reaching users in remote locations, scheduling work to run at off-peak periods, or even running your back-end servers in a number of places—you can be sure that BusinessObjects XI can meet your needs.

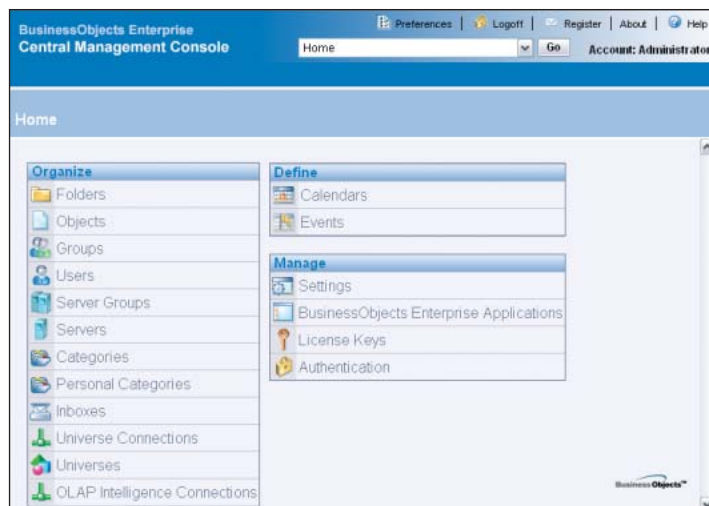
Reliable in All Conditions

Having employees, customers, and partners around the country or around the globe can mean serving very large communities of BI users. In addition, as BI tools become increasingly easy to interact with, more and more people are using BI every day. As a result, you need a system that you can rely on, day and

night, especially during peak periods of usage. You also need a platform that can scale intelligently, adding more processing power as needed to deliver optimal performance at the busiest times.

Delivering Trusted Information

With the increased emphasis on corporate accountability, you need a BI platform that can not only deliver information to broad user communities 24/7, but that can trace the lineage of where data comes from and how and where it gets used. Balancing strong security with a transparent view of how information is derived, BusinessObjects XI offers end-to-end business and technical metadata ensuring end-user trust in data accuracy, timeliness, and credibility.



Organize, define, and manage the whole system from one console.

Business Objects Services and Support



Our services and support teams are there to help you get the most value out of your BI investment.

Consulting Services

Having delivered thousands of successful BI deployments, our consultants are the most experienced in the industry. They arrive with in-depth knowledge of our products and how to apply them to your business needs. They can assist in BI strategy, first projects, full implementations, standardization, and enhancement services. As a result, your system is built with BI best practices in mind, up and running quickly, and designed with consideration for your long-term needs.

Education Services

Business Objects education services enable a better success rate with Business Objects products, and accelerate value. They help you deliver the right IT skills and business skills for self-reliance and empowered decision making. Business Objects offers unmatched training from certified experts, with authorized curriculums and course materials. In addition, your education is backed by a satisfaction guarantee. If you are not fully satisfied with your Business Objects education, we'll make it right or provide a refund.

Worldwide Customer Support

Our specialized support engineers are committed to resolving your issues quickly and effectively. We are available during your business hours, speak your language, and are devoted to your success—by phone, online, and 24/7 for mission-critical deployments. And our extensive online materials enable you find what you need swiftly and independently—any time, day or night.

Proven Leadership

Founded in 1990, Business Objects pioneered the modern BI industry by inventing a patented semantic layer that insulates users from database complexity. Today, Business Objects products are used around the world, and available in 14 languages. Millions of users in over 30,000 organizations and in more than 80 countries rely on our products. In tandem with our thousands of global business partners, we stand ready to meet your business intelligence needs. To learn more about Business Objects products and services please visit www.businessobjects.com.

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For a complete listing of our sales offices, please visit our web site.

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